



FOR IMMEDIATE RELEASE

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MICHIGAN RESTAURANT ASSOCIATION ANNOUNCES ANNUAL RESTAURANT SHOW

Tom Izzo and Tom+Chee Founders Serve as Keynote Speakers

LANSING, MI – The Michigan Restaurant Show, produced by the Michigan Restaurant Association (MRA), is the premier foodservice industry trade show in Michigan. Held October 13 and 14 at the Suburban Collection Showplace in Novi, the Show provides access to new products, ideas, and trends for restaurateurs.

“Whether a restaurateur is looking for new kitchen equipment, cost-saving solutions, or a new food supplier, the annual Michigan Restaurant Show is a can’t miss event,” said Brian DeBano, president and CEO of the MRA. “The Michigan Restaurant Show brings together all the pieces necessary to run a restaurant – all in one location. It’s the place to be for anyone who owns, operates, or has a management role in the food and beverage service industry.”

More than 200 exhibitors will proudly feature their products and services to the thousands of industry professionals who attend. Free educational seminars, live cooking demonstrations, and unique vendor specials will be found throughout the Show exhibit hall. A tabletop design competition and The Great Michigan Potato, Pork, Veal, and Wheat Recipe Contests will be featured at the Show this year.

On Tuesday, the founders of Tom+Chee, Trew Quackenbush and Corey Ward, will share their story with attendees. On Wednesday, Tom Izzo, Michigan State University Men’s Head Basketball Coach, will share his team building tips on the keynote stage.

New to the Show this year, the first ever MRA Pizza Challenge will take place on Wednesday. On Tuesday, the American Culinary Federation will host an official chef competition.

Details for the Show are as follows:

When:

- Tuesday, October 13 – 10 a.m. to 5 p.m.
- Wednesday, October 14 – 10 a.m. to 4 p.m.
- Keynote Speaker – 11 a.m. each day

Where:

- Suburban Collection Showplace, 46100 Grand River, Novi, Michigan
- Free parking sponsored by Gordon Food Service

The Show is for industry professionals only and not open to the public. Learn more about the Michigan Restaurant Show at michiganrestaurantshow.org.

Michigan Restaurant Association (MRA) is the recognized leader of Michigan's hospitality industry, providing essential services to the foodservice community. Founded in 1921, the MRA represents nearly 4,500 Michigan foodservice establishments. The industry plays an integral role in Michigan's economy, employing more than 415,000 people and creating nearly \$14 billion in annual sales.

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